



GET **CONNECTED**

**MARKETING OPPORTUNITIES 2012**

Association of Christian Schools International - Philippines  
UG15 Cityland Pioneer Building, 128 Pioneer Street, Mandaluyong City  
**Fax** +632 638 2903 **Phone** +632 747 2973  
**web** [www.acsiphils.org](http://www.acsiphils.org) **Email** [acsiasia@acsi.org](mailto:acsiasia@acsi.org)

# DIRECTORY ADS

The ACSI membership electronic directory (DVD), provided as a service to member schools, is often referred to as one of the association's most appreciated services. As an advertiser, you are automatically listed in the resource index, which lists companies according to their products and/or services. In addition, as an advertiser you will receive a complimentary copy of the directory.



## 2011 Advertising Rates

PAGE	FOUR COLOR (CMYK)	
	1 year	2 years
Whole Page	6,000	10,000
Logo Tile Advertisement	2,500	4,000

**Deadline: February 22, 2011**

**Contact Ofelia Guillen at 02 638 2903 or [ofelia\\_guillen@acsi.org](mailto:ofelia_guillen@acsi.org)**

# VENDOR WEB LINKS

ACSI is moving aggressively toward making our website the primary avenue of access to our products and services. With that in mind, we have developed a vendor's advertising page, offering 6 months to 2 years links. This service provides your company's logo and description, as well as a hyperlink from our site to yours. If you are an exhibitor at ACSI conventions, you will receive a substantial discount on a vendor link.



## WEBSITE/WEBLINK ADS

Features	PACKAGE		
	ECONOMY	DELUXE	ULTIMATE
Price	PhP 6,000	PhP 10,000	PhP 20,000
Duration	6 months	9 months	12 months
Conferences Program Packet Ad (half page only)			√
Email Blast Marketing Promo (2-3x a month)	√	√	√
ACSI Facebook Link			√
Clickable Logo Links to your Site	√	√	√
Quarterly E-News		√	√
Directory Ads Page (half page only)			√

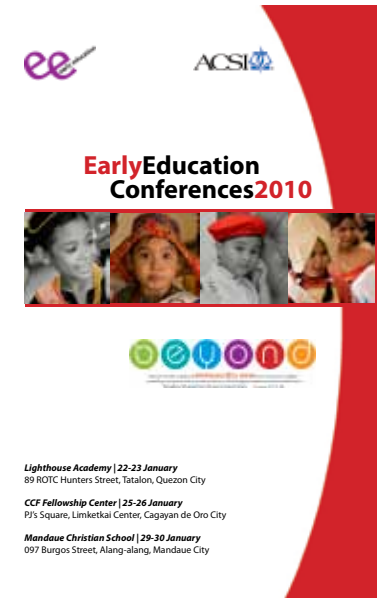
Contact Emmanuel Delez, II at 02 638 2903  
or Emmanuel\_Delez@acsi.org

# CONVENTION/CONFERENCE PROGRAM ADS

You can make an impact at any of our 28 teacher conferences, administrator/board conferences, enabler seminars, student leadership conferences and early education conferences by advertising in our programs. Every one of the thousands of registered delegates at these events receives a program. By advertising, you will give your company the exposure your product or service deserves even if you choose not to exhibit at those conventions or conferences. Why not double your impact at the conventions and conferences you do attend by placing a program ad to let the delegates know you are at their event?

Take advantage of special rates by advertising in all conference programs.

Ad Prices	Half Page
All conference programs (2010-2011)	P15,000.00
<hr/>	
<i>Early Education Conference</i>	
<i>Educational Leadership Conference</i>	
<i>Student Leadership Conference</i>	
<i>Teachers' Conference</i>	
<i>Enabler Series</i>	



The image shows a promotional graphic for the Early Education Conferences 2010. At the top left is the 'ee' logo, and at the top right is the ACSI logo. The main title 'Early Education Conferences 2010' is prominently displayed. Below the title is a collage of four small photographs showing children and adults in various educational settings. Underneath the collage is a colorful graphic of the letters 'e', 'e', 'l', 'e', 'd', 'u', 'c', 'a', 't', 'i', 'o', 'n' in a stylized font. At the bottom, there are three lines of text listing the venues and dates for the conferences: Lighthouse Academy (22-23 January), CCF Fellowship Center (25-26 January), and Mandau Christian School (29-30 January).

**Contact ACSI's conference coordinator at 02 638 2903, [aizah\\_delez@acsi.org](mailto:aizah_delez@acsi.org) or go to [www.acsiphils.org](http://www.acsiphils.org) and select Exhibitor for an order form with complete instructions and prices for each of the conventions and conferences.**

# CONVENTION/ CONFERENCE EXHIBITS

During the school year, thousands of administrators, teachers and students attend our conventions and conferences. ACSI conventions and conferences offer a great opportunity for you to reach the rapidly growing Christian school market by exhibiting at any or all of our conferences.

**Contact ACSI's Conference Coordinator at 02 638 2903;  
SMS 0923 721 8740/0918 948 5817 or [aizah\\_delez@acsi.org](mailto:aizah_delez@acsi.org)**



Visit **[www.acsiphils.org](http://www.acsiphils.org)** and  
select Exhibitor for  
updated exhibit and availability  
information.

## 2012 ACSI **CONFERENCES** and **CONVENTIONS**

### ***Educational Leadership Conferences***

2012	Bohol Plaza Resort, Panglao Island, Bohol	April 19-21, 2012
------	---	-------------------

### ***Student Leadership Conferences***

2012	Word of Life, Calauan, Laguna	July 12-14, 2012
	DepEd EcoTech, Sudlon, Lahug, Cebu City	July 19-21, 2012
	Word of Life, Barra, Opol, Misamis Oriental	July 26-28, 2012

### ***Teachers Conferences***

2012	Metro Manila - TBA	October 22-23, 2012
	Davao Christian High School, Davao City	October 26-27, 2012
	Philippine Christian Gospel School, Cebu City	October 29-30, 2012

### ***Enabler Series***

2012	Please log on to <a href="http://www.acsiphils.org">www.acsiphils.org</a> to view the detailed Enabler series schedule	
------	--	--