



GET **CONNECTED**

MARKETING OPPORTUNITIES 2011-2012

Association of Christian Schools International - Philippines
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web www.acsiphils.org **Email** acsiasia@acsi.org

DIRECTORY ADS

The ACSI membership electronic directory (DVD), provided as a service to member schools, is often referred to as one of the association's most appreciated services. As an advertiser, you are automatically listed in the resource index, which lists companies according to their products and/or services. In addition, as an advertiser you will receive a complimentary copy of the directory.



2011 Advertising Rates

PAGE	FOUR COLOR (CMYK)	
	1 year	2 years
Whole Page	6,000	10,000
Logo Tile Advertisement	2,500	4,000

Deadline: February 22, 2011

Contact Ofelia Guillen at +632 638 2903 or ofelia_guillen@acsi.org

VENDOR WEB LINKS

ACSI is moving aggressively toward making our website the primary avenue of access to our products and services. With that in mind, we have developed a vendor's advertising page, offering 6 months to 2 years links. This service provides your company's logo and description, as well as a hyperlink from our site to yours. If you are an exhibitor at ACSI conventions, you will receive a substantial discount on a vendor link.

WEBSITE/WEBLINK ADS

PERIOD	RATES
1 Year	8,000
9 months	6,000
6 months	4,000
3 months	2,000

Contact Emmanuel Delez, II at +632 638 2903
or Emmanuel_Delez@acsi.org

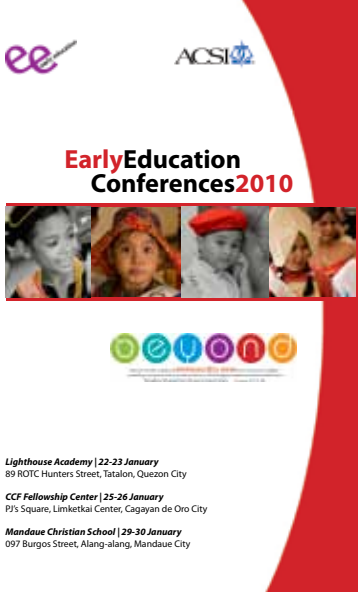
The screenshot shows the ACSI Philippines website. At the top, there is a header with the ACSI logo, contact numbers (+632 747 2973 and +632 638 2903), and a tagline: "To enable Christian educators and schools worldwide to effectively prepare students for life." Below the header is a navigation menu with "MEMBERSHIP" highlighted. The main content area is titled "ACSI MEMBER BENEFITS" and includes a date stamp "Revised: 14 January 2011 05:42". The text describes the benefits of membership, such as access to accreditation and assessment tools, professional development, and a comprehensive resource portal. On the right side of the page, there is a green box with the text "Advertisers and Exhibitors" and a red "CLICK HERE" button. Below this are two logos: one for "ACSI PHILIPPINES" and another for "purposeful design".

CONVENTION/CONFERENCE PROGRAM ADS

You can make an impact at any of our 28 teacher conferences, administrator/board conferences, enabler seminars, student leadership conferences and early education conferences by advertising in our programs. Every one of the thousands of registered delegates at these events receives a program. By advertising, you will give your company the exposure your product or service deserves even if you choose not to exhibit at those conventions or conferences. Why not double your impact at the conventions and conferences you do attend by placing a program ad to let the delegates know you are at their event?

Take advantage of special rates by advertising in all conference programs.

Ad Prices	Half Page
All conference programs (2010-2011)	P15,000.00
<hr/>	
<i>Early Education Conference</i>	
<i>Educational Leadership Conference</i>	
<i>Student Leadership Conference</i>	
<i>Teachers' Conference</i>	
<i>Enabler Series</i>	



The image shows a promotional graphic for 'Early Education Conferences 2010'. At the top left is the 'ee' logo, and at the top right is the 'ACSI' logo. The title 'Early Education Conferences 2010' is prominently displayed in red and black. Below the title is a collage of four small photographs showing children and adults in various educational settings. Underneath the collage is a colorful circular logo with the letters 'e', 'e', 'l', 'e', 'd', 'u', 'c', 'a', 't', 'i', 'o', 'n'. At the bottom, there are three lines of text listing conference details: 'Lighthouse Academy | 22-23 January | 89 ROTC Hunters Street, Tatalon, Quezon City', 'CCF Fellowship Center | 25-26 January | P/S Square, Lirnketkal Center, Cagayan de Oro City', and 'Mandau Christian School | 29-30 January | 007 Burgos Street, Alang-alang, Mandau City'. The entire graphic is set against a white background with a large red curved shape on the right side.

Contact ACSI's conference coordinator at +632 638 2903, aizah_delez@acsi.org or go to www.acsiphils.org and select Exhibitor for an order form with complete instructions and prices for each of the conventions and conferences.

CONVENTION/ CONFERENCE EXHIBITS

During the school year, thousands of administrators, teachers and students attend our conventions and conferences. ACSI conventions and conferences offer a great opportunity for you to reach the rapidly growing Christian school market by exhibiting at any or all of our conferences.

Contact ACSI's conference coordinator at
+632 638 2903 or **aizah_delez@acsi.org**



Visit **www.acsiphils.org** and
select Exhibitor for
updated exhibit and availability
information.

2011-2012 ACSI **CONFERENCES** and **CONVENTIONS**

Early Education Conferences

2011	Quezon City Christian Academy, Quezon City	January 21-22, 2011
	Faith Academy Mindanao, Davao City	January 24-25, 2011
	Bethel International School, Leyte	January 28-29, 2011
2012	Metro Manila	January 20-21, 2012
	Iloilo City	January 23-24, 2012
	Cagayan de Oro City	January 27-28, 2012

Educational Leadership Conferences

2011	The Legend Villas, Mandaluyong City	April 25-26, 2011
	Marco Hotel, Cagayan de Oro City	April 28-29, 2011
2012	Metro Manila	April 20-21, 2012
	Davao City	April 26-27, 2012

Student Leadership Conferences

2011	Word of Life Camp, Calauan, Laguna	July 14-16, 2011
	DepEd Eco-Tech Center, Cebu City	July 21-23, 2011
	Brokenshire Resort & Convention Center, Davao City	July 28-30, 2011
2012	Luzon	July 12-14, 2012
	Visayas	July 19-21, 2012
	Mindanao	July 26-28, 2012

Teachers Conferences

2011	St. Stephen's High School, Manila	October 21-22, 2011
	Oro Christian Grace School, Cagayan de Oro City	October 24-25, 2011
	Bethany Christian School, Cebu City	October 28-29, 2011
2012	Metro Manila	October 19-20, 2012
	Cebu City	October 22-23, 2012
	Davao City	October 26-27, 2012

Enabler Series

2011	Please log on to www.acsiphils.org to view the detailed Enabler series schedule	
2012		