



# 2011-2012 ACSI Philippines Marketing Opportunities Application Form

For ACSI Use

Name of Company or Organization \_\_\_\_\_  
 Person in Charge of Ordering Advertising \_\_\_\_\_ Phone \_\_\_\_\_  
 Fax \_\_\_\_\_ Email \_\_\_\_\_ Web \_\_\_\_\_  
 Address \_\_\_\_\_

ELECTRONIC DIRECTORY ADVERTISEMENT (Hyperlinked to advertiser's website)			
PAGE	FOUR COLOR (CMYK)		TOTAL
	1 year	2 years	
<input type="checkbox"/> Whole Page	<input type="checkbox"/> 6,000	<input type="checkbox"/> 10,000	
<input type="checkbox"/> Logo Tile Advertisement	<input type="checkbox"/> 2,500	<input type="checkbox"/> 4,000	
<b>TOTAL</b>			_____

WEBSITE/WEBLINK ADS Features	PACKAGE		
	ECONOMY	DELUXE	ULTIMATE
Price	PhP 6,000	PhP 10,000	Php 20,000
Duration	6 months	9 months	12 months
Conferences Program Packet Ad (half page only)			√
Email Blast Marketing Promo (2-3x a month)	√	√	√
ACSI Facebook Link			√
Clickable Logo Links to your Site	√	√	√
Quarterly E-News		√	√
Directory Ads Page (half page only)			√

CONFERENCE EXHIBITS				
CONFERENCE	RATES			TOTAL
	1 venue	2 venues	3 venues	
<input type="checkbox"/> Educational Leadership	10,000	<i>(without meals)</i>		
<input type="checkbox"/> Student Leadership	5,000	10,000	15,000	
<input type="checkbox"/> Fine Arts Festival	2,500	5,000	7,500	
<input type="checkbox"/> Teachers Conference	5,000	10,000	15,000	
<b>TOTAL</b>				_____

TOTAL FEES DUE (PhP)	
Directory Ads	
Weblinks/Website Ads	
Conference Exhibits	
> ELC Meals - P750/day (please indicate days)	
Conference Program Ads	
<b>TOTAL</b>	_____

CONFERENCE PROGRAM ADS (half page only)	
PERIOD	RATES
<input type="checkbox"/> 1 Year (All conference packets)	15,000
<b>TOTAL</b>	

**PAYMENT OPTIONS:**  
 Bank Deposit (*deposit slips should be faxed to ACSI for your application to be processed*)  
 Credit Card     Visa     Mastercard

Name on Card: \_\_\_\_\_  
 Card owner's contact number: \_\_\_\_\_  
 Card owner's valid email: \_\_\_\_\_

## EXHIBITOR DETAILS

Exhibiting at (*Conference or Event Name/Dates/Venues*):  
 1. \_\_\_\_\_  
 2. \_\_\_\_\_  
 3. \_\_\_\_\_

Names of attending representatives (*Names/Email*):  
 1. \_\_\_\_\_  
 2. \_\_\_\_\_

Product Line: \_\_\_\_\_

## PAYMENT INFORMATION

Make checks payable to ACSI Philippines and mail to ACSI Philippines, UG15 Cityland Pioneer Building, 128 Pioneer Street, 1550 Mandaluyong City

or deposit payment to:  
**ACSI Philippines, BPI Mandaluyong-Pioneer Branch,**  
**Account # 1891 - 0533 - 86**

For credit card payments, please provide a valid email address. A secure link will be sent to that address to verify and complete payment transaction.

Please fax filled out application form and deposit slip to (02) 638 2903 or email to aihaz\_delez@acsi.org. For questions, text 0923 721 8740 or call (02) 747 2973.

## Exhibit Space Terms of Contract and Agreement

Visual access to surrounding Exhibitor booths must not be unreasonably blocked by an Exhibitor. General displays should be no higher than ten feet in the back and four feet on the sides. In cases of end-cap booths, the back drape will be restricted to a maximum width of eight feet. Exhibitors must check with the ACSI country director for permission to exceed these measurements.

ACSI assigns exhibit booths on a first-come, first-served order after receipt of your application and accompanying check, and acceptance of the application by ACSI. ACSI reserves the right to refuse any Exhibitor application for any reason. Exhibitors who have not paid in full for their booth will not be allowed to exhibit.

ACSI has reserved the right to require Exhibitors to remove any item, sign, etc., from displays that do not conform to the moral standard, the tone, or the general standards of ACSI or the evangelical Christian school movement.

The Exhibitor agrees that the exhibit shall be set and maintained through the duration of the convention/conference in full compliance with the rules of this contract. ACSI reserves the right to reject, eject, or prohibit any exhibit in whole or part, or any Exhibitor or Exhibitor representatives, with or without giving cause. In such a case, ACSI's liability shall not exceed the return of the exhibit fee to the Exhibitor in the amount that is unused at the time of ejection.

As a contractual condition of exhibiting at an ACSI convention or conference, an Exhibitor shall be fully responsible to pay for any and all damages to the exhibit site, or for injuries to any person at the site that result from any act or omission of the Exhibitor. An Exhibitor agrees to defend, indemnify, and hold harmless ACSI and its employees, the convention/conference site owners, managers, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor use of the property. An Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees that arise from or out of the Exhibitor's occupancy and use of the exhibition premises or site location.

As a contractual condition of exhibiting at an ACSI convention or conference, ACSI and its employees shall be held harmless for the possible loss of Exhibitor equipment, merchandise, or other materials from an Exhibitor's display.

Exhibitors are strongly discouraged from bringing minor children onto the convention/conference site property. Exhibitors disregarding this request shall be totally responsible for the supervision of such children. Exhibitors are also responsible for any damages caused by the children and for any medical costs for injuries incurred by the children at the convention/conference site.

Exhibitors using sound equipment must make sure that the sound does not disturb neighboring displays. Sound projection should be confined to the limits of the booth.

Exhibitors will be provided RAW SPACE for exhibits/sales at the venue during the entire duration of the convention. Space allocation is two (2) meters RAW SPACE for a donation of P10, 000 for every Ed Leadership Conference venue and P5,000 for every Teachers Conference venue.

A maximum of two persons shall be allowed in one space allocation.

ACSI reserves the right to approve or disapprove the display of products in the exhibits (please provide us a list of materials / book titles).

All donations must be paid to ACSI Philippines at least 30 days before the event to qualify to be allotted exhibit space. Exhibitors can choose their location after payment of donation, FIRST COME, FIRST SERVED. Donations are non-refundable but transferable. Please make checks payable to ACSI Philippines. (Deposit payments to: ACSI Phils., BPI Acct#: 1891-0533-86, Mandaluyong-Pioneer Branch)

Meals are NOT provided for exhibitors.

Exhibitors will be responsible for the safety of their products. Neither ACSI nor the venue will be held liable for any loss arising from theft, fire, or other incidents.

Exhibitors are allowed to set up and remove exhibits on the following schedules at each venue:  
Setup: First Day of the conference (7:00AM – 8:30AM)  
Removal: Last Day of the Conference (5:00PM to 7:00 PM)

Products/Exhibits not removed after the specified schedule will be considered items for disposal by the conference organizers.

## Web Ads Terms

1. Advertisements must not imply that ACSI Philippines endorses the product, service or company.
2. Rates are subject to change without prior notice.
3. ACSI Philippines reserves the right to refuse any advertisement for any reason.
4. ACSI Philippines assumes no liability for the use of information posted on the site. Information posted to this service is accessible to the public for the term of service.

### ***Tile Advertisement***

Tiles appear right throughout our website including the homepage and, like banners, can be animated and linked to your website. Your banner can be linked to an existing website or simply appear as an advertisement for your business. Dimensions are 180 x 100 Pixels and the file size MUST be no larger than 25K.

### ***Ads for Employment Opportunities***

ACSI Philippines accepts advertisements on dedicated pages of the website for Employment Opportunities. Advertisements for Employment Opportunities page include a tile ad appearing on the sidebar with a link to Teaching Opportunities Worldwide site containing details of the ad and a link to the advertiser's website.

## Conference Program Advertisement Terms

ACSI Philippines will determine the ad placement within the conference program. Special requests can be made in writing and will be accommodated if possible. ACSI Philippines reserves the right to alter materials submitted found not suitable for printing. Advertisers represent that they own the materials contained in the advertisement and no not infringe upon the rights of others.

Ads print in black and white only. No bleeds, no color ads. Ads MUST BE supplied in ELECTRONIC FORMAT, grayscale (5% highlight dot, 85% shadow dot), actual size, minimum resolution 300 ppi, TIF or press-optimized PDF format with all fonts and images embedded.

ACSI Philippines reserves the right to refuse any advertisement for any reason.

## Directory Ads Terms and Conditions

ACSI Philippines reserves the right to alter materials submitted found not suitable for printing. Advertisers will receive an official receipt along with a copy of the ACSI Membership Directory.

The advertiser shall assume full responsibility for the content of the advertisement. All ads are accepted and published based upon the assumption that the advertiser is authorized to publish the ad and its contents, and that no advertiser has submitted an ad that is in violation of patent, copyright, or artist's first right of publication. The advertiser assumes all liability for claims or suits based upon content, subject matter or placement of an ad.

Print ready ad files are accepted as high resolution/flattened PDF, TIFF, JPEG, and Photoshop (.PSD), and must be at least 300 DPI, at 100% scale, in CMYK color mode. File formats not accepted: Microsoft Publisher, Microsoft Word, CorelDraw, Powerpoint, WordPerfect.

ACSI Philippines reserves the right to refuse any advertisement for any reason.

## Cancellation and Refund Policy

Fees for exhibits and conference program advertisements are non-refundable but transferable, subject to a written/emailed request received at the ACSI office two weeks before the first scheduled conference. For directory and website advertisements, fees are non-refundable but transferrable to other marketing opportunities, subject to a written/emailed request received two weeks before the scheduled online upload and directory printing.

I have read, understood, and hereby agree to the terms, regulations and conditions stated in this contract.

Signature over Printed Name  
Position Title: \_\_\_\_\_